

**PENGARUH PEMBERIAN PENDIDIKAN KESEHATAN DENGAN  
MEDIA VIDEO TERHADAP PENGETAHUAN WUS TENTANG  
MKJP DI DESA RANTAU SIALANG KEDURANG  
KABUPATEN BENGKULU SELATAN**

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**INTISARI**

**Latar Belakang :** Efektivitas MKJP lebih tinggi dibandingkan dengan non-MKJP. Informasi tentang MKJP harus diterima dengan baik oleh masyarakat, salah satunya melalui media.

**Tujuan :** dari penelitian ini adalah untuk mengetahui bagaimana perubahan pengetahuan WUS tentang MKJP di Desa Rantau Sialang Kedurang Kabupaten Bengkulu Selatan setelah diberikan penyuluhan kesehatan dengan media video.

**Metode penelitian :** Jenis penelitian kuantitatif ini menggunakan one group pre-post test design dan pre-experimental design. Seluruh WUS mengikuti penelitian ini di Rantau sialang Kedurang pada bulan Desember 2022 dengan jumlah responden sebanyak 63 orang. Sampel sebanyak 22 WUS digunakan dalam penelitian ini. Metode *purposive sampling* Alat ukur yang meliputi video dan angket pengetahuan ibu tentang MKJP. uji t berpasangan untuk data univariat dan bivariat.

**Hasil :** Sebelum dilakukan penyuluhan kesehatan dengan media video, mayoritas responden WUS sebanyak 11 orang (50,0 persen) memiliki pengetahuan kurang tentang MKJP. Mayoritas WUS sebanyak 11 responden (50,0 persen) memiliki pengetahuan yang cukup tentang MKJP setelah penyuluhan kesehatan dengan media video. Di Desa Rantau Sialang Kedurang Kabupaten Bengkulu Selatan penggunaan media video untuk penyuluhan kesehatan berdampak pada pengetahuan WUS tentang MKJP ( $p$  value = 0,000 < 0,05).

**Kesimpulan :** Ada Pengaruh pemberian pendidikan kesehatan dengan media video terhadap pengetahuan WUS tentang MKJP di Desa Rantau sialang Kedurang Kabupaten Bengkulu Selatan ( $p$  value = 0,000 < 0,05).

**Kata kunci:** Pendidikan Kesehatan, Video, Pengetahuan WUS, MKJP

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**THE INFLUENCE OF PROVIDING HEALTH EDUCATION WITH  
VIDEO MEDIA ON WUS' KNOWLEDGE ABOUT MKJP  
IN RANTAU SIALANG KEDURANG VILLAGE  
BENGKULU SELATAN DISTRICT**

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**ABSTRACT**

**Background :** MKJP has a higher level of effectiveness than non-MKJP. To increase public knowledge, information regarding MKJP must be well received by the community, one of which is conveyed through the media.

**Objective :** The purpose of this study was to determine the effect of providing health education with video media on WUS knowledge about MKJP in Rantau Sialang Village, Kedurang, South Bengkulu Regency.

**Method :** This type of research is quantitative with a pre-experimental research design with the type of one group pre-post test design. The population of this study was all WUS in Rantau sialang Kedurang in December 2022 with a total of 63 respondents, the sample used in this study was 22 WUS. Purposive sampling technique. Pain measurement tool with video about MKJP and mother's knowledge questionnaire about MKJP. Univariate and bivariate data analysis with paired t test.

**Result :** WUS knowledge about MKJP prior to health education with video media showed that the majority had less knowledge, namely 11 respondents (50.0%). WUS' knowledge of MKJP prior to health education with video media showed that the majority had sufficient knowledge, namely 11 respondents (50.0%). There is an effect of providing health education using video media on WUS knowledge about MKJP in Rantau Sialang Village, Kedurang, South Bengkulu Regency ( $p$  value = 0.000 < 0.05).

**Conclusion:** There is an effect of providing health education using video media on WUS knowledge about MKJP in Rantau Sialang Village, Kedurang, South Bengkulu Regency ( $p$  value = 0.000 < 0.05).

**Keywords:** Health Education, Video, WUS Knowledge, MKJP

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