

GAMBARAN MOTIVASI DONOR DARAH PADA PENDONOR SUKARELA DI UNIT DONOR DARAH PMI SLEMAN TAHUN 2021

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INTISARI

Latar Belakang: Donor darah adalah suatu kegiatan menyumbangkan darah untuk keperluan transfusi darah. Seseorang yang melakukan donor darah untuk kebutuhan stok darah tercukupi sangat penting diketahui motivasi donor darah supaya menjadikan pendonor sukarela yang lestari.

Tujuan Penelitian: Penelitian ini bertujuan untuk mengetahui motivasi donor darah pada pendonor sukarela di Unit Donor Darah PMI Sleman tahun 2021.

Metode Penelitian: Desain penelitian menggunakan deskriptif kuantitatif. Sampel penelitian sebanyak 100 pendonor sukarela. Teknik pengambilan sampel *quota sampling*. Analisis data dengan distribusi frekuensi dan persentase setiap variabel.

Hasil: Hasil penelitian menunjukkan bahwa karakteristik responden di Unit Donor Darah PMI Sleman tahun 2021 paling banyak yaitu usia remaja akhir (17-25 tahun), jenis kelamin laki-laki, pendidikan tingkat tinggi (akademik/ perguruan tinggi), dan belum bekerja (mahasiswa). Motivasi donor darah pada pendonor sukarela antara lain karena ingin membantu orang lain (99%), ingin menanamkan jiwa sosial (98%), ingin menyelamatkan jiwa seseorang (97%), ingin menjaga kesehatan (96%), meningkatkan produksi sel darah merah (86%), untuk memeriksa kesehatan secara teratur (85%), menurunkan resiko penyakit jantung koroner (85%), ingin menginspirasi orang lain (84%), menurunkan resiko penyakit stroke (84%), mendapatkan pahala (71%), keinginan donor yang tiba-tiba muncul (57%), mengetahui stok darah kosong (49%), membantu menurunkan berat badan (44%), tempat donor yang dekat (42%), dan diajak teman/keluarga (34%). Motivasi donor darah yang paling dominan adalah karena ingin membantu orang lain sebanyak (99%).

Kesimpulan: Motivasi donor darah pada pendonor darah sukarela di Unit Donor Darah PMI Sleman tahun 2021 yang paling dominan adalah karena ingin membantu orang lain.

Kata Kunci: Donor Darah, Motivasi, Pendonor Sukarela

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DESCRIPTION OF BLOOD DONOR MOTIVATION TO VOLUNTEER DONORS AT PMI SLEMAN'S BLOOD DONORS UNIT 2021

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ABSTRACT

Background: Blood donation is an activity of donating blood for blood transfusion purposes. It is very important for someone who donates blood to meet the needs of a blood supply. It is very important to know the motivation of the blood donor so that he becomes a sustainable voluntary donor.

Objectives: The objective of this study were determine the motivation of blood donors to voluntary donors at the PMI Sleman Blood Donation Unit in 2021.

Methods: This research was a descriptive study. The research sample was 100 voluntary donors. A quota sampling sampling technique was used in choosing the required samples for this study. Data analysis with frequency distribution and percentage of each variable.

Results: The results showed that the characteristics of respondents in the PMI Sleman Blood Donation Unit in 2021 were mostly late adolescence (17-25 years), male gender, high level education (academic / college), and not yet working (students). Motivation of blood donors to voluntary donors, among others, because they want to help others (99%), want to instill a social life (98%), want to save someone's life (97%), want to maintain health (96%), increase the production of red blood cells (86%), to check their health regularly (85%), reduce the risk of coronary heart disease (85%), want to inspire others (84%), reduce the risk of stroke (84%), get reward (71%), desire donors who suddenly appeared (57%), knew about empty blood stock (49%), helped lose weight (44%), where the donor was close (42%), and were invited by friends / family (34%). The most dominant motivation for blood donation is to want to help as much as 99% of others.

Conclusion: The most dominant motivation for blood donation to voluntary blood donors at PMI Sleman's Blood Donation Unit in 2021 is because they want to help others.

Keywords: Blood Donation, Motivation, Voluntary Donors

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