

**GAMBARAN PENGETAHUAN TENTANG DONOR DARAH
PADA MAHASISWA FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA
TAHUN 2021**

Pramudita¹, Ratna Prahesti², Nur'aini Purnamaningsih³

INTISARI

Latar Belakang: Donor darah merupakan cara mendapatkan darah untuk tujuan memenuhi kebutuhan darurat pada kasus kecelakaan, kondisi bedah, kehamilan dan anemia. Ketersediaan darah di Indonesia dalam 10 tahun terakhir terjadi kenaikan jumlah donasi darah, tetapi belum dapat memenuhi kebutuhan permintaan dari Rumah Sakit, mahasiswa membantu dengan cara mendonorkan darahnya untuk memenuhi kebutuhan darah karena ketersediaan darah sangat bergantung pada pendonor darah.

Tujuan Penelitian: Penelitian ini bertujuan untuk mengetahui gambaran pengetahuan tentang donor darah pada mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta.

Metode Penelitian: Metode penelitian ini adalah deskriptif kuantitatif. Sampel penelitian berjumlah 100 mahasiswa di Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta. Pengambilan sampel menggunakan *quota sampling*. Data yang diperoleh menggunakan alat kuesioner.

Hasil Penelitian: Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta pengetahuan baik sebanyak 54 orang (54%), pengetahuan cukup 40 (40%) dan pengetahuan kurang 6 (6%). Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta untuk hasil distribusi karakteristik responden sebagian besar pada umur ≤ 20 tahun sebanyak 63 orang (63%), jenis kelamin perempuan sebanyak 64 orang (64%), Program Studi Manajemen sebanyak 43 orang (43%) dan yang tidak pernah donor darah sebanyak 80 orang (80%).

Kesimpulan: Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta pengetahuan baik sebanyak 54 orang (54%), pengetahuan cukup 40 (40%) dan pengetahuan kurang 6 (6%).

Kata Kunci : Pengetahuan, Donor Darah, Mahasiswa

¹ Mahasiswa TBD Universitas Jenderal Achmad Yani Yogyakarta

² Dosen Bidan Universitas Jenderal Achmad Yani Yogyakarta

³ Dosen TBD Universitas Jenderal Achmad Yani Yogyakarta

OVERVIEW OF KNOWLEDGE ABOUT BLOOD DONOR IN THE STUDENTS OF THE FACULTY OF ECONOMI AND BUSINESS OF MUHAMMADIYAH UNIVERSITY YOGYAKARTA IN 2021

Pramudita¹, Ratna Prahesti², Nur'aini Purnamaningsih³

ABSTRACT

Background: Blood donation is a way of getting blood for the purpose of meeting emergency needs in cases of accidents, surgical conditions, pregnancy and anemia. Availability of blood in Indonesia in the last 10 years there has been an increase in the number of blood donations, but it has not been able to meet the needs of requests from hospitals, students help by donating blood to meet blood needs because the availability of blood is very dependent on blood donors.

Objective: This study aims to determine the description of knowledge about blood donation in students of the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta.

Method: This research method is descriptive quantitative. The research sample was 100 students at the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta. Sampling using quota sampling. The data obtained using a questionnaire tool.

Results: Students of the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta, have good knowledge of 54 people (54%), 40 (40%) have sufficient knowledge and 6 (6%). and lack of knowledge as many as 6 people (6%). Students of the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta, for the results of the distribution of the characteristics of respondents, most of them aged 20 years as many as 63 people (63%), female sex as many as 64 people (64%), Management Study Program as many as 43 people (43%) and 80 people (80%).

Conclusion: Students of the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta, have good knowledge of 54 people (54%), 40 (40%) have sufficient knowledge and 6 (6%).

Keywords: Knowledge, Blood Donation, Students

¹ Student of TBD Universitas Jenderal Achmad Yani Yogyakarta

² Lecturer of Midwife Universitas Jenderal Achmad Yani Yogyakarta

³ Lecturer of TBD Universitas Jenderal Achmad Yani Yogyakarta