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MOTIVASI PEMBELIAN HEDONIS
DAN SHOPPING LIFESTYLE
TERHADAP PEMBELIAN
IMPULSIF PADA TIKTOK SHOP
(STUDI PADA MAHASISWA
FAKULTAS EKONOMI DAN

Submission date: 14-Aug-2023 02:18PM (UTC+0700)

Submission ID: 2145605824

File name: 192304020_Kartika_Rosiana_Manajemen_Final.docx (450.4K)

Word count: 8315

Character count: 53648

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