

PENGARUH PENDIDIKAN KEWIRAUSAHAAN DAN LINGKUNGAN KELUARGA TERHADAP MINAT BERWIRAUSAHA DENGAN VARIABEL *INTERVENING ENTREPRENEURIAL FEASIBILITY* DAN *SELF-EFFICACY*

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INTISARI

Penelitian ini bertujuan untuk mengetahui pengaruh pendidikan kewirausahaan dan lingkungan keluarga terhadap minat berwirausaha dengan variabel *intervening entrepreneurial feasibility* dan *self-efficacy* pada mahasiswa aktif Fakultas Ekonomi dan Sosial Universitas Jenderal Achmad Yani Yogyakarta angkata 2018 sampai dengan 2023. Sampel dalam penelitian ini terdiri dari 66 responden yang telah mengambil mata kuliah kewirausahaan atau pernah mengikuti kegiatan seminar atau workshop kewirausahaan. Teknik pengumpulan data menggunakan kuesioner yang disebarakan melalui *Google Form*. Teknik analisis data dalam penelitian ini menggunakan Analisis SEM-PLS (*Partial Least Square*).

Hasil penelitian menunjukkan pendidikan kewirausahaan berpengaruh positif terhadap minat berwirausaha, pendidikan kewirausahaan tidak berpengaruh positif terhadap *entrepreneurial feasibility*, pendidikan kewirausahaan berpengaruh positif terhadap *self-efficacy*, lingkungan keluarga berpengaruh positif terhadap minat berwirausaha, lingkungan keluarga berpengaruh positif terhadap *entrepreneurial feasibility*, lingkungan keluarga tidak berpengaruh positif terhadap *self-efficacy*, *entrepreneurial feasibility* berpengaruh positif terhadap minat berwirausaha, *self-efficacy* berpengaruh positif terhadap minat berwirausaha, *entrepreneurial feasibility* tidak berperan dalam memediasi pengaruh pendidikan kewirausahaan terhadap minat berwirausaha, *self-efficacy* berperan dalam memediasi pengaruh pendidikan kewirausahaan terhadap minat berwirausaha, *entrepreneurial feasibility* berperan dalam memediasi pengaruh lingkungan keluarga terhadap minat berwirausaha, *self-efficacy* tidak berperan dalam memediasi pengaruh lingkungan keluarga terhadap minat berwirausaha.

Kata Kunci: *Entrepreneurial Feasibility, Lingkungan Keluarga, Minat Berwirausaha, Pendidikan Kewirausahaan, Self-Efficacy.*

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THE EFFECT OF ENTREPRENEURSHIP EDUCATION AND FAMILY ENVIRONMENT ON ENTREPRENEURIAL INTEREST WITH INTERVENING ENTREPRENEURIAL FEASIBILITY AND SELF-EFFICACY VARIABLES

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ABSTRACT

This study aims to determine the influence of entrepreneurship education and family environment on entrepreneurial interest with intervening entrepreneurial feasibility and self-efficacy variables in active students of the Faculty of Economics and Social Sciences, Jenderal Achmad Yani University, Yogyakarta for the 2018 to 2023 period. The sample in this study consisted of 66 respondents who had taken entrepreneurship courses or had participated in entrepreneurship seminars or workshops. The data collection technique uses a questionnaire distributed through Google Form. The data analysis technique in this study uses SEM-PLS (Partial Least Square) Analysis.

The results of the study showed that entrepreneurship education had a positive effect on entrepreneurial interest, entrepreneurship education did not have a positive effect on entrepreneurial feasibility, and entrepreneurship education had a positive effect on self-efficacy, the family environment has a positive effect on entrepreneurial interest, the family environment has a positive effect on entrepreneurial feasibility, the family environment has no positive effect on self-efficacy, entrepreneurial feasibility has a positive effect on entrepreneurial interest, self-efficacy has a positive effect on entrepreneurial interest, entrepreneurial feasibility does not play a role in mediating the influence of entrepreneurship education on entrepreneurial interest, self-efficacy plays a role in mediating the influence of entrepreneurship education on entrepreneurial interest, entrepreneurial feasibility plays a role in mediating the influence of the family environment on entrepreneurial interest, self-efficacy does not play a role in mediating the influence of the family environment on entrepreneurial interest.

Keywords: *Entrepreneurial Feasibility, Family Environment, Entrepreneurial Interest, Entrepreneurship Education, Self-Efficacy.*

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