

Psikologi_Hubungan Impulsive Buying Dengan Post Purchase Regret Pada Mahasiswa Konsumen Merchandise K-Pop di Yogyakarta

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K-POP DI YOGYAKARTA**

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Program Studi Psikologi (S-1) Fakultas Ekonomi Dan Sosial
Universitas Jenderal Achmad Yani Yogyakarta



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PROGRAM STUDI PSIKOLOGI

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