

PENGARUH PENGALAMAN MAGANG DAN MINAT KERJA TERHADAP KESIAPAN KERJA MAHASISWA TINGKAT AKHIR DI D.I. YOGYAKARTA: PERSPEKTIF TEORI EMPLOYABILITY

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INTISARI

Kesiapan kerja merupakan faktor penting bagi mahasiswa tingkat akhir dalam menghadapi persaingan dunia kerja yang semakin kompetitif. Penelitian ini bertujuan untuk menganalisis pengaruh pengalaman magang dan minat kerja terhadap kesiapan kerja mahasiswa tingkat akhir di D.I. Yogyakarta berdasarkan perspektif teori employability. Penelitian menggunakan pendekatan kuantitatif dengan desain eksplanatori. Sebanyak 266 responden mahasiswa aktif semester 7 dan 8 dipilih menggunakan teknik purposive sampling. Data dikumpulkan melalui kuesioner dengan skala Likert lima poin, kemudian dianalisis menggunakan regresi linier berganda. Hasil penelitian menunjukkan bahwa pengalaman magang berpengaruh positif dan signifikan terhadap kesiapan kerja mahasiswa, demikian pula minat kerja. Secara simultan, kedua variabel tersebut berkontribusi signifikan terhadap peningkatan kesiapan kerja mahasiswa tingkat akhir. Temuan ini menegaskan bahwa pengalaman magang yang relevan serta minat kerja yang tinggi dapat membantu mahasiswa mengembangkan keterampilan praktis, meningkatkan kepercayaan diri, serta mempersiapkan diri secara lebih matang dalam memasuki dunia kerja. Penelitian ini diharapkan memberikan kontribusi praktis bagi mahasiswa, perguruan tinggi, dan pemerintah dalam upaya meningkatkan employability lulusan perguruan tinggi.

Kata Kunci: Pengalaman Magang, Minat Kerja, Kesiapan Kerja, Mahasiswa Tingkat Akhir, Employability

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***THE INFLUENCE OF INTERNSHIP EXPERIENCE AND WORK INTEREST
ON THE WORK READINESS OF FINAL LEVEL STUDENTS AT D.I.
YOGYAKARTA: AN EMPLOYABILITY THEORY PERSPECTIVE***

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ABSTRACT

Job readiness is an important factor for final-year students in facing the increasingly competitive job market. This study aims to analyze the influence of internship experience and work interest on the job readiness of final-year students in the Special Region of Yogyakarta based on the perspective of employability theory. The research employed a quantitative approach with an explanatory design. A total of 266 respondents, who were active students in their 7th and 8th semesters, were selected using purposive sampling techniques. Data were collected through questionnaires with a five-point Likert scale and analyzed using multiple linear regression. The results indicate that internship experience has a positive and significant effect on students' job readiness, as does work interest. Simultaneously, both variables contribute significantly to the improvement of job readiness among final-year students. These findings emphasize that relevant internship experiences and a high level of work interest can help students develop practical skills, enhance self-confidence, and prepare themselves more comprehensively for entering the workforce. This research is expected to provide practical contributions for students, universities, and policymakers in efforts to strengthen the employability of university graduates.

Keywords: *Internship Experience, Work Interest, Job Readiness, Final-Year Students, Employability*

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