

# HUBUNGAN LAMA MENONTON TELEVISI TERHADAP PERKEMBANGAN SOSIAL ANAK USIA 3-5 TAHUN DI POSYANDU MANDIRI MURANGAN VIII TRIHARJO SLEMAN YOGYAKARTA

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## INTISARI

**Latar Belakang:** Televisi merupakan media yang efektif dalam menyampaikan pesan-pesan karena televisi tidak hanya mengeluarkan suara saja melainkan disertai dengan gambar. Anak-anak Indonesia menempati urutan teratas paling lama menonton televisi diantara Negara-negara di ASEAN, rata-rata waktu yang dihabiskan anak Indonesia saat menonton televisi mencapai 5 jam setiap harinya, kebiasaan menonton televisi dapat mengurangi hubungan sosial anak sehingga dapat mengurangi pergaulannya dengan anak-anak lain seusianya, serta dapat membuat anak menjadi pemalu karna terisolasi dari teman sebayanya.

**Tujuan:** Mengetahui ada tidaknya hubungan lama menonton televisi terhadap perkembangan sosial anak usia 3-5 tahun di posyandu Mandiri Murangan VIII Sleman Yogyakarta.

**Metode:** Penelitian ini adalah deskriptif korelasi dengan pendekatan *cross sectional*. Jumlah responden pada penelitian ini sebanyak 42 anak usia 3-5 tahun diposyandu Mandiri Murangan VIII Sleman Yogyakarta. Tehnik pengambilan sampel menggunakan *Purposive Sampeling*. Instrument pada penelitian ini menggunakan lembar DDST . Analitik dengan menggunakan unuvariabel dan bivariabel uji statistik pada penelitian ini menggunakan *chi square*.

**Hasil:** Karakteristik responden sebagian besar lama menonton televisi dalam rentang waktu sedang (2-4 jam) sebanyak 64,3%, perkembangan sosial anak sebagian besar normal yaitu berjumlah 54,8%. Hasil uji *chi square* diperoleh nilai *P Value* sebesar  $0,028 < 0,05$  keeratan hubungan lama menonton televisive dengan perkembangan sosial anak rendah yaitu 0,378.

**Kesimpulan:** Terdapat hubungan lama menonton TV terhadap perkembangan sosial anak usia 3-5 tahun. Saran Bagi Peneliti Selanjutnya Diharapkan untuk penelitian selanjutnya dapat meneliti lebih lanjut variabel-variabel lain yang menjadi faktor yang mempengaruhi perkembangan sosial anak seperti stimulasi, lingkungan, gizi, posisi anak dalam keluarga, status kesehatan dan teman sebaya serta dapat menambah referensi yang sudah ada.

**Kata kunci:** Lama menonton TV, Perkembangan sosial, Anak usia 3-5 tahun.

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**THE RELATIONSHIP BETWEEN THE DURATION OF  
WATCHING TELEVISION AND SOCIAL DEVELOPMENT OF 3-5  
YEARS OLD CHILDREN IN POSYANDU MANDIRI MURANGAN  
VIII OF TRIHARJO SLEMAN YOGYAKARTA**

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**Abstract**

**Background:** Television is an effective medium in delivering messages because it does not only produce sound but also pictures. Indonesian children are in the highest rank or have the longest duration of watching television among ASEAN countries. The average of time spent by Indonesian children when watching television reaches 5 hours each day. Actually, the habit of watching television can decrease the social relations of the children so that it can reduce their association with other children in their age and can make them become shy because they are isolated from their peers.

**Objective:** The research aimed at finding out whether or not there was relationship between the duration of watching television and social development of 3-5 years old children in Posyandu Mandiri Murangan VIII of Sleman Yogyakarta.

**Methods:** The research was descriptive correlation with cross sectional approach. The number of the respondents was 42 children of 3-5 years of age in Posyandu Mandiri Murangan VIII of Sleman Yogyakarta. The sample collection technique used purposive sampling. The instrument in the research used DDST sheet. Analysis using univariable and bivariable the statistical test in the research used chi square. **Results:** The respondents who were mostly with characteristic of watching television in medium length of time (2-4 hours) were 64.3%, the children social development was mostly normal with number of 54.8%. The result of chi square test was the p value of  $0.028 < 0.05$  with low correlation of the duration of watching television and social development of children of 0.378.

**Conclusion:** There was a relationship between the duration of watching television and social development of 3-5 years old children. Suggestion for Further Researchers It is hoped that further research can further examine other variables that influence social development of children, For the Community and family to keep giving supervision to children and can take time in giving instruction to children about the importance of socializing.

**Keywords:** The duration of watching television, Social development, Children of 3-5 years old.

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